



ALUNAN CORAL PROJECT



MAKE AN IMPACT ON YOUR NEXT CORPORATE GETAWAY WITH THE **ALUNAN CORAL PROJECT!**

The Alunan Coral Project offers a meaningful and socially-responsible program within the Perhentian Marine Park with activities catered to suit your needs and expectations.

Q: What is the Alunan Coral Project?

A: In recent years, global warming, tourism and destructive fishing practices have taken their toll on the coral reefs. Alunan Resort aims to rehabilitate damaged reefs by growing corals in their nursery and repopulating selected areas around Perhentian Island. Using proven scientific methods, and under the watch of our resident marine biologist, we are the only resort-based coral rehabilitation project that is approved by the Marine Parks Department (see appendix on page 3).

Q: How do you grow corals at the nursery?

A: The process consists of several stages. The first step is to rescue broken pieces of coral, which if left as they are, will eventually die. These fragments are then attached to special bases similar to small garden pots, and are planted at the nursery.

Q: What do you do with the corals in the nursery?

A: Corals need to attach to the pots by growing a new base. This usually takes several months. Corals in the nursery that become firmly attached can then be moved to the shallower parts of the reef where they can grow and bring life back to the damaged reefs.

Q: I thought artificial reefs were for fish. Are these different?

A: Yes. The coral slabs form the base for the coral pots. They have holes built in to fit the young coral pots. These slabs are easily transportable, use less concrete, and can be connected to one another to form different formations to suit the underwater terrain. Fish are attracted to the corals for food and all the hiding places they provide. Therefore the reefs are an important habitat and breeding ground for sea life.

Q: How can you get involved?

A: Our marine biologist is excited to share her knowledge of marine life. We have regular evening talks to help you appreciate this amazing marine park.

We need all the help we can get on these activities which happen on a regular basis:

- Collecting dead coral rubble: an essential building material of the coral slabs
- Mixing concrete and casting coral pots
- Attaching coral fragments to pots
- Transplanting pots into the coral slabs

Join us on our snorkeling excursions. We are the only snorkeling operator that has a marine biologist accompany you on your trip. You will be able to learn (and ask questions) firsthand from an expert about the biodiversity of the resident marine life. During low tide, join the reef walks to learn about the sea life just off our shore. We believe that education is the first step to conservation!

Q: What is the cost to participate in the Alunan Coral Project activities?

A: For resort guests, all Alunan Coral Project activities are absolutely free of charge! Alunan Resort is committed to restore the coral reefs, and we need your help and support to make it a success. Our snorkeling excursions are paid activities.

Q: What other ways can I contribute to the Alunan Coral Project?

A: We appreciate any contribution towards the Alunan Coral Project, be it monetary or your participation in the activities.



ALUNAN
RESORT
PERHENTIAN ISLAND



Mark your corporate getaway by making a real and lasting impact with the adopt-a-coral program. You can build an entire patch of reef under your company corporate social responsibility program, and continue to nurture it for years to come. Receive regular updates on how your 'babies' are doing and how they will have contributed to restoring marine life around the island!

We also have exclusive sun-guards and polo shirts for sale. All proceeds go to the Alunan Coral Project to fund the activities that you participate in.

The Alunan Coral Project programs range from a couple of hours to a few days. We can customize the above activities to suit your itinerary.

**MAKE A DIFFERENCE AND LEAVE
SOMETHING BEHIND YOU CAN BE
PROUD OF.**

APPROVAL LETTER FROM MARINE PARKS, MALAYSIA



JABATAN PERIKANAN MALAYSIA
KEMENTERIAN PERTANIAN DAN INDUSTRI ASAS TANI MALAYSIA
(Department of Fisheries Malaysia
Ministry of Agriculture & Agro-Based Industry Malaysia)
BAHAGIAN TAMAN LAUT DAN PENGURUSAN SUMBER
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NO. 30, PERSIARAN PERDANA, PRESINT 4
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Rujukan Kami : Prk. ML. 610-4/2/2 (2)
Tarikh : 15 April 2019

Pengarah
Alunan Resort
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Tuan,

PERMOHONAN MELAKSANAKAN PROGRAM TERUMBU DAN TUKUN TIRUAN SEBAGAI SALAH SATU PROGRAM CSR

Dengan segala hormatnya saya merujuk kepada perkara di atas. Surat tuan rujukan ALUNAN/TL/Tukun/2019/04 (01) bertarikh 8 April 2019 adalah berkaitan.

2. Adalah dimaklumkan bahawa pihak Jabatan Perikanan Malaysia telah meneliti permohonan tuan untuk melaksanakan program seperti di atas. Jabatan juga mengambil maklum bahawa kos program serta pemantauan projek restorasi karang akan ditanggung oleh tuan.

3. Jabatan, menyambut baik permohonan ini dan **bersetuju** untuk tuan laksanakan program tersebut di atas. Jabatan juga akan memberikan khidmat nasihat dari segi kesesuaian tapak. Adalah menjadi tanggungjawab tuan untuk memastikan pematuhan kepada perundangan yang berkuatkuasa sepanjang program dilaksanakan. Tindakan penguatkuasaan akan diambil sekiranya didapati berlaku ketidakpatuhan.

4. Tuan juga adalah dipohon agar menghubungi Ketua Daerah Taman Laut dan Pengurusan Sumber, Besut, Terengganu untuk membuat perancangan terperinci. Jabatan amat menghargai komitmen tuan dalam pematuhan segala perundangan berkuatkuasa serta usaha pemuliharaan biodiversiti marin dan penjagaan kebersihan sepanjang program.

Sekian, terima kasih.

“BERKHIDMAT UNTUK NEGARA”

Saya yang menjalankan amanah,

(DATO' HJ. MUNIR BIN HJ. MOHD NAWI)
Ketua Pengarah Perikanan Malaysia
Jabatan Perikanan Malaysia



PERIKANAN PRODUKTIF MENJANA TRANSFORMASI